

# MOMS DEMAND ACTION

FOR GUN SENSE IN AMERICA

***FOR IMMEDIATE RELEASE***

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## **MOMS DEMAND ACTION APPLAUDS JACK IN THE BOX FOR TAKING STAND ON OPEN CARRY RALLIES INSIDE COMPANY RESTAURANTS**

*Jack in the Box Responds to Moms' Campaign and National Petition Launched Yesterday; Follows  
Previous Corporate Public Safety Victories from Starbucks, Facebook, Instagram*

Moms Demand Action for Gun Sense in America is thanking Jack in the Box for its statement out today that it will begin enforcing the company's no-firearms-in-stores policy. The company's statement comes in response to a [social media campaign and national petition](#) launched just over 24 hours ago by Moms Demand Action to ask Jack in the Box to enforce its policy after [last week's semi-automatic rifle carrying demonstration at a Fort Worth Jack in the Box store](#) that terrified employees so much that they locked themselves in the freezer, according to local police. The petition launched just yesterday has already received more than 5,000 signatures and social media hashtag #JackedUp in popular use.

A statement out today from Jack in the Box's Vice President of Corporate Communications Brian Luscomb makes it clear the company is responding to pressure and acting on behalf of its corporate and franchise stores: "The presence of guns inside a restaurant could create an uncomfortable situation for our guests and employees and lead to unintended consequences." According to Luscomb, copies of the company's entire statement will be available in restaurants for employees to hand out to guests.

Jack in the Box's new policy stops short of an outright open carry ban, and Moms Demand Action will continue to pressure the company if there are additional instances of open carry rallies inside company stores.

Moms Demand Action previously launched petitions that garnered hundreds of thousands of signatures asking Starbucks, Facebook, and Instagram to reform the companies' gun policies to make customers and communities safer. [Starbucks changed its policy](#) of allowing guns in stores as a result of the campaign. [Facebook and Instagram](#) also announced changes to block illegal gun sales after Moms Demand Action got 230,000 Americans to sign a petition asking for stronger protections against illegal gun sales on the two social media platforms.

“This is a win for American moms who fought for this policy change, which will make Jack in the Box customers safer,” said Shannon Watts, founder of Moms Demand Action for Gun Sense in America. “Jack in the Box acted because they realized they have a duty to protect their employees and patrons given that many state gun laws are so lax that individuals with no background check or training can buy semi-automatic rifles and carry them openly in public.”

“Moms have momentum and we’re moving the country toward a culture of gun safety one company, one legislator, one law at a time,” said Watts. “We’re going to keep applying pressure to corporations and political leaders until they do more to reduce the gun violence that plagues our country. We’re not going away, and we will not stop until we’ve done everything we can to keep our children and communities safe.”

### **About Moms Demand Action for Gun Sense in America**

Much like Mothers Against Drunk Driving was created to change laws regarding drunk driving, Moms Demand Action for Gun Sense in America was created to build support for common-sense gun reforms. The nonpartisan grassroots movement of American mothers is demanding new and stronger solutions to lax gun laws and loopholes that jeopardize the safety of our children and families. Since its inception after the Sandy Hook Elementary mass shooting, Moms Demand Action has established a chapter in every state of the country and is part of Everytown for Gun Safety along with Mayors Against Illegal Guns. Everytown is the largest gun violence prevention organization in the country with more than 1.5 million supporters including moms, mayors, survivors, and everyday Americans who are fighting for reforms that respect the Second Amendment and protect people. For more information or to get involved visit [www.momsdemandaction.org](http://www.momsdemandaction.org). Follow us on Facebook at [www.facebook.com/MomsDemandAction](https://www.facebook.com/MomsDemandAction) or on Twitter at @MomsDemand

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