

Moms Demand Action for Gun Sense in America

Contact: Shannon Watts, Founder

Phone: 404-580-3500

E-mail: swatts@momsdemandaction.org

Moms Demand Action for Gun Sense in America Kim Russell. National Director of Outreach

Phone: 917-226-4420

E-mail: krussell@momsdemandaction.org

## MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA PARTICIPATING IN MORE THAN A DOZEN LOCAL JULY 4th PARADES ACROSS THE COUNTRY

## Members to Wave Handmade Flags and Read Grassroots Movement's "A Declaration of Independence from Gun Violence"

## "Moms Demand Action Week" to Kick-Off on July 1

(Indianapolis, IN) July 1, 2013: Moms Demand Action for Gun Sense in America is asking moms across the country to declare their independence from gun violence in honor of July 4. Moms Demand Action members will wave hand-made paper flags while marching in more than a dozen community parades across the country, including Independence Day events in Houston; Tucson; Washington, DC; Chicago; and Cleveland (http://momsdemandaction.org/july-4th-2013/).

During these events, Moms Demand Action members will read "A Declaration of Independence from Gun Violence:" A document created by Moms Demand Action, declaring freedom from gun violence and from the gun lobby that contributes to our national epidemic. Some chapters, such as Philadelphia and Detroit, are hosting paper flag making craft playdates and picnics. Members will capture their patriotic participation on and around July 4th then share via social media.

"As Americans and as mothers, we have a responsibility to tell our communities that having gun sense is patriotic," said Jennifer Hoppe, Program Director for Moms Demand Action for Gun Sense in America. "The level of gun violence in this country is unacceptable, as is the gun lobby's sway over the legislative process. It is time for our Congress, state legislatures and American businesses to help protect our children and prevent the deaths of the nearly 8 children who are shot and killed every day in our country."

Leading up to the parades on July 4<sup>th</sup>, Moms Demand Action will host a nation-wide "Moms Demand Action Week." Moms Demand Action will help American moms contact their legislators to demand that they protect the life, liberty, and safety of our kids. Members will use website tools from momsdemandaction.org to take quick and easy action.

**MONDAY, July 1:** Let Freedom Ring: Moms Demand Action members are encouraged to call their members of Congress from 1:00 - 3:00 EST urging them to enact common-sense gun legislation during this session.

**TUESDAY, July 2:** Take it to Twitter: Moms Demand Action members are encouraged to tweet their members of Congress from 1:00 - 3:00 EST letting them know what freedom means to them.

**WEDNESDAY, July 3:** Send an Email: Moms Demand Action members are encouraged to e-mail their members of Congress from 1:00-3:00 EST urging them to enact common-sense gun legislation during this session.

**THURSDAY, July 4<sup>th</sup>, INDEPENDENCE DAY:** Moms Demand Action members all over the country will attend local 4th of July parades or other patriotic community events. Members will wave hand-made paper flags and recite A Declaration of Independence from Gun Violence. Visit <a href="http://momsdemandaction.org/july-4th-2013/">http://momsdemandaction.org/july-4th-2013/</a> for participating chapters.

**FRIDAY, July 5:** Moms Demand Action members will display photos from their Week of Action along with A Mother's Declaration of Independence via social media.

## **About Moms Demand Action for Gun Sense in America**

Much like Mothers Against Drunk Driving was created to change laws regarding drunk driving, Moms Demand Action for Gun Sense in America (<a href="www.momsdemandaction.org">www.momsdemandaction.org</a>) was created to build support for common-sense gun legislation. The nonpartisan grassroots movement of American mothers is demanding new and stronger solutions to lax gun laws and loopholes that jeopardize the safety of our children and families. In just six months, the organization has more than 100,000 members with nearly 100 local chapters in 40 states across the country.

###